

Swimming Pool, Spa & Deck Finishes



800.641.9247 www.sgm.cc

SGM SWIMMING
POOL, SPA &
DECK FINISHES

Swimming Pool, Spa & Deck Finishes

No matter what kind of foundation, SGM has the best surface option for your project

SGM, Inc. is the largest worldwide manufacturer of Swimming Pool, Spa, Fountain & Deck Finishes. SGM, Inc. develops, manufactures and provides quality and innovative products to thousands of distributors, builders, applicators and service professionals worldwide. SGM, Inc. manufactures a wide variety of quality products to meet every need of the installation process from start to finish. Some of the significant SGM products include: Diamond Brite, River Rok, Durazzo, Diamond Brilliance, One-Step Spray Deck, Ultra Pearl Brite, Bond Kote, Dynamite Pool Patch, Hydraulic Cements, Southcrete Color Guard Acrylic Patio, Deck & Concrete Coatings.



For over 35 years, SGM has understood the specific product needs of their customers and has maintained a commitment to quality, innovation and customer service. Our extensive experience with the industry has given us the ability to recognize and serve the individual needs of our clients around the world. We are committed to achieving the highest quality standards in all aspects of our business operations: manufacturing, marketing, research and development, and customer service.

SGM supports and demonstrates building project sustainability by offering products that contribute to LEED program points for certification.



Seminars

We offer AIA-CEU classes and coordinated on-site training in conjunction with classroom instruction in order to provide and integrated understanding of exposed aggregate finishes and the techniques employed to ensure superior results every time. Please contact us for more information.

Support

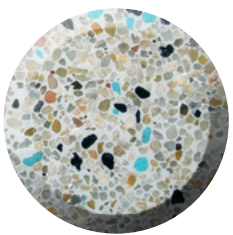
We offer more than an impressive selection of exposed-aggregate and traditional marcite finishes boasting the latest advances in leading-edge technology. We also provide real-time and online support for pool professionals, as well as compelling marketing materials directed toward the end consumer. A wide array of marketing and technical materials like product catalogs, lavish promotional brochures, sample tile kits for each of our lines, sample display boards, product information sheets and product installation DVD's all help produce enhanced results for the marketing effort expended, making sales efforts all the more productive.

In addition, SGM Inc understands the importance of having qualified knowledgeable technical support and customer care. Our staff advises architects, engineers and contractors in the preparation of detailed methods including assisting with specification writing, recommendation of installation materials and detailing the features and benefits of SGM products.

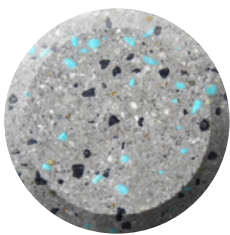
Customer and Technical assistance is just a phone call away 800.641.9247. You can also visit our website at www.sgm.cc to learn about new innovations, technical support, and product information.



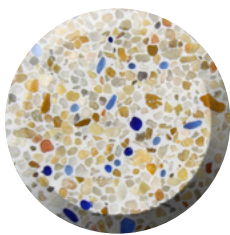
Diamond Brilliance Finishes are factory blends quartz, select pebble aggregates and SGM proprietary polymer-modified Portland cement. This unique blend is ideal for new or existing submerged surfaces in gunite, shotcrete and concrete pools, spas and water features. The further addition of ceramic coated aggregate and/or glass beads offers a variety of colors and textures. Various hues and aggregate sizes are available to fit any design requirement. Diamond Brilliance finishes are factory blended to provide the pool owner with an extremely durable and attractive alternative to traditional white pool coatings.



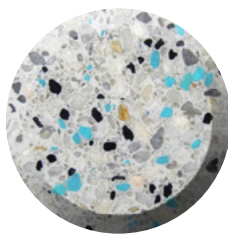
Sea Mist



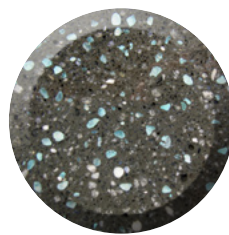
Blue Granite



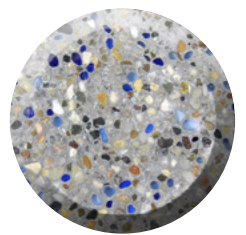
Calypso



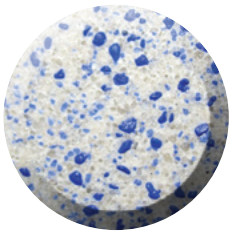
Arctic Waters



Night Sky



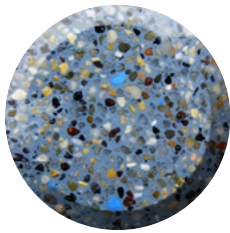
Pacific Coast



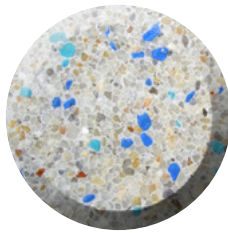
Sapphire Bay



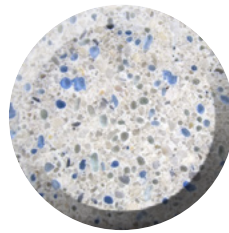
Coral Island



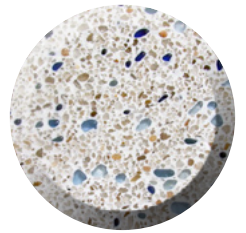
Quarry Blue



Caribbean Shore



Serene Seas

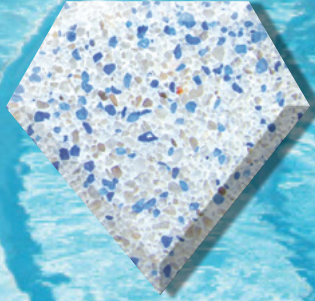


Crystal Coast

DIAMOND BRITE®

EXPOSED AGGREGATE POOL FINISHES

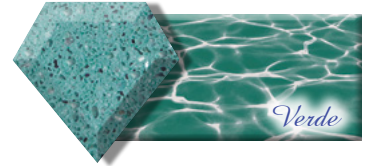
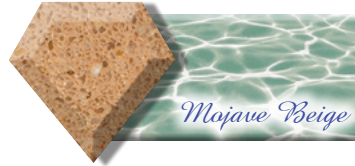
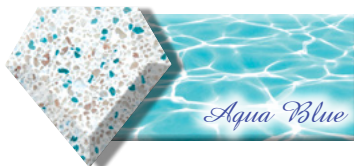
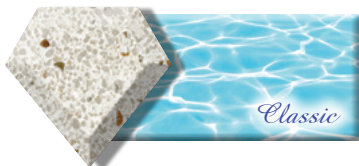
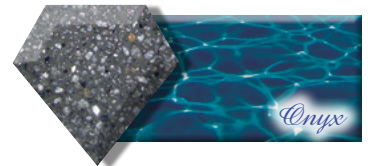
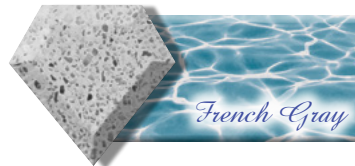
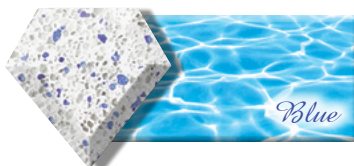
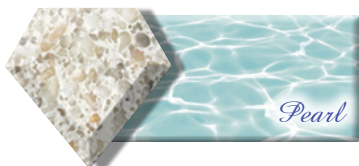
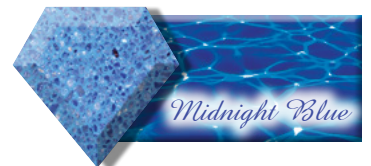
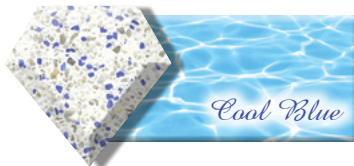
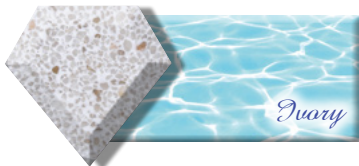
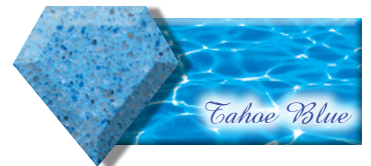
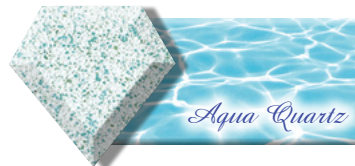
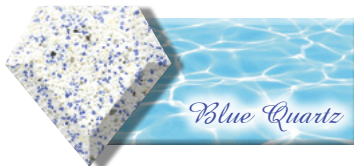
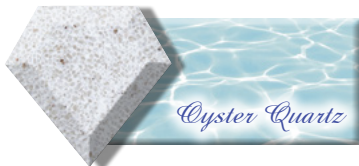
Super Blue



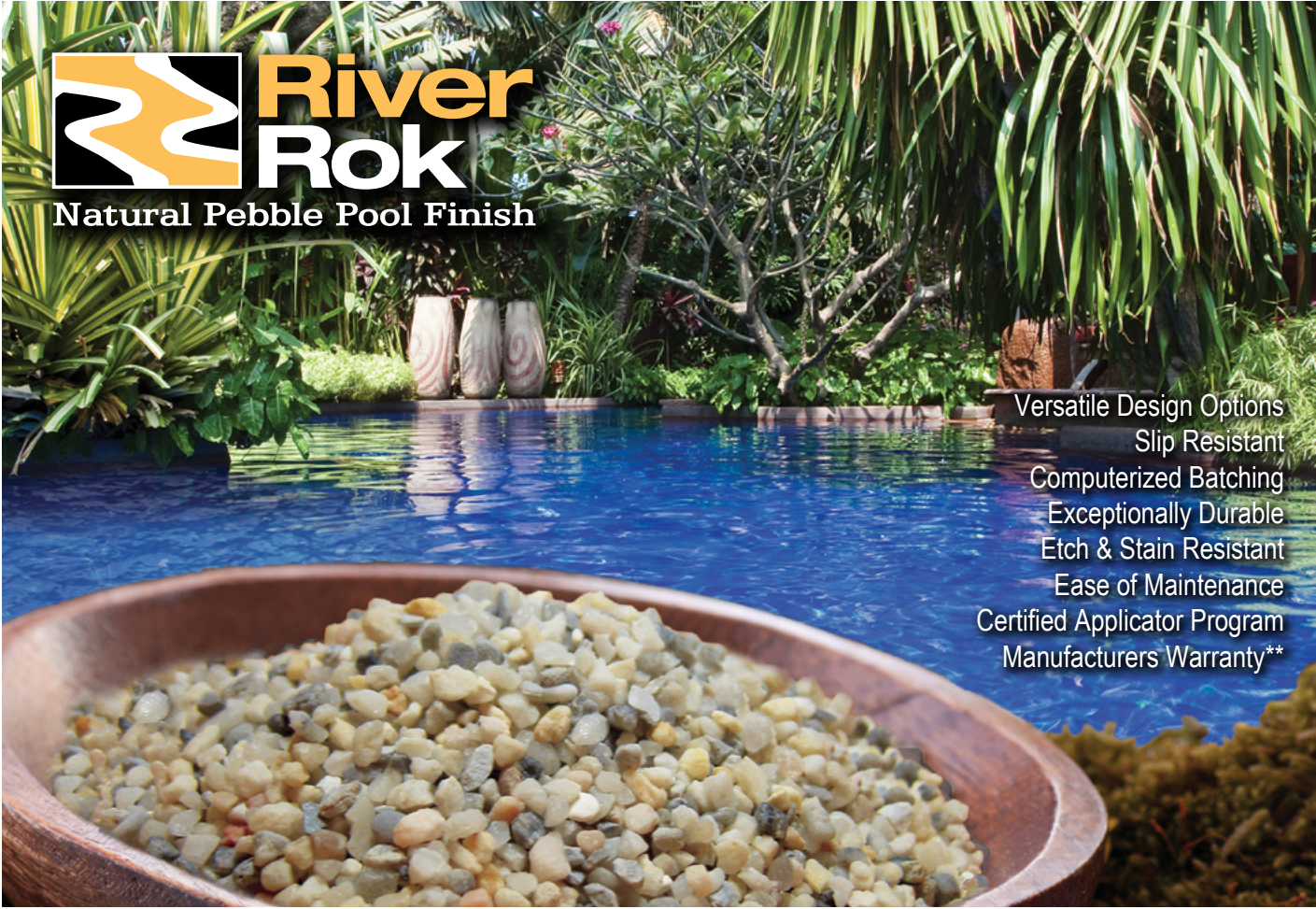
- Improved Bonding
- Reduced Water Penetration
- Increased Hardness
- Smooth Non-skid Surface
- Consistency
- Durability
- 10-year Warranty*
- Etch & Stain Resistant

*10-year warranty for residential and 5-year warranty for commercial installations. ** SGM Extended Warranties are valid only in the Continental United States.

Diamond Brite Finishes are blends of selected quartz aggregates and fortified white Portland cement ideal for new or re-finished swimming pools. Available in a variety of colors and textures, Diamond Brite finishes are factory blended to provide the pool owner with an extremely durable and attractive alternative to traditional pool coatings.



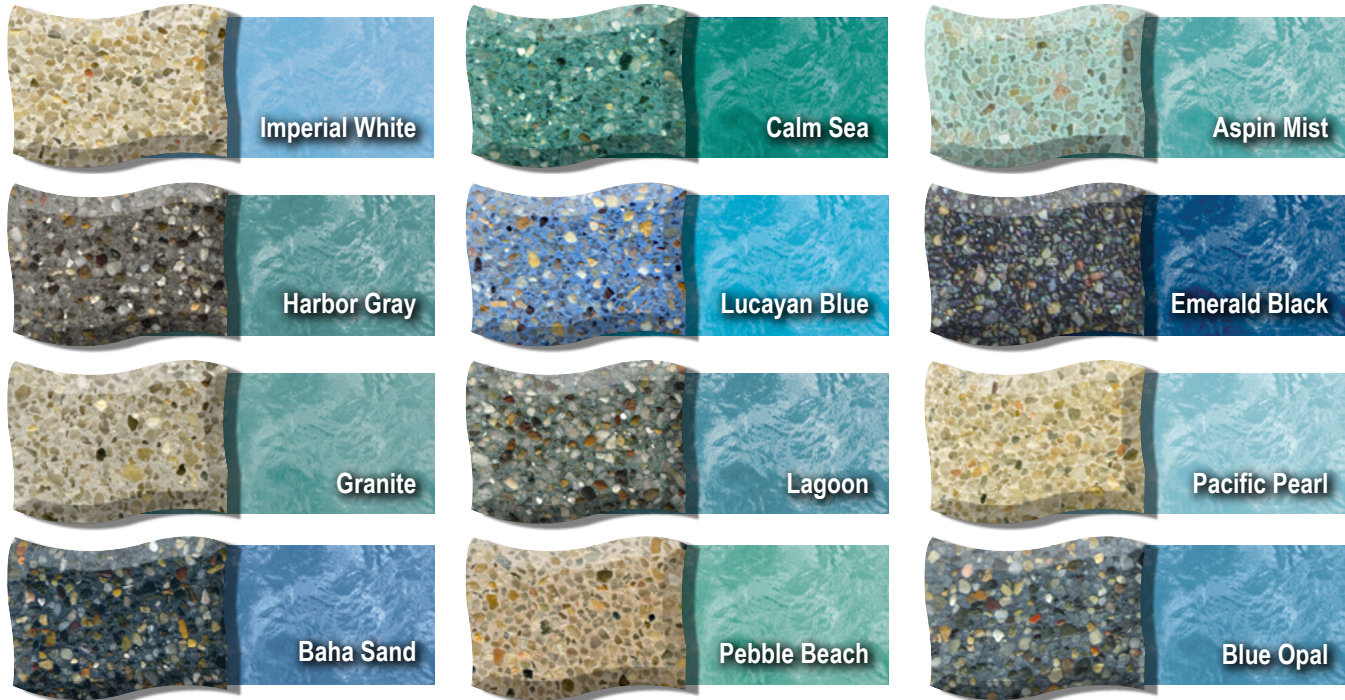
Also available: Diamond Brite™ Premium White Commercial Quartz for Commercial Applications.



River Rok
 Natural Pebble Pool Finish

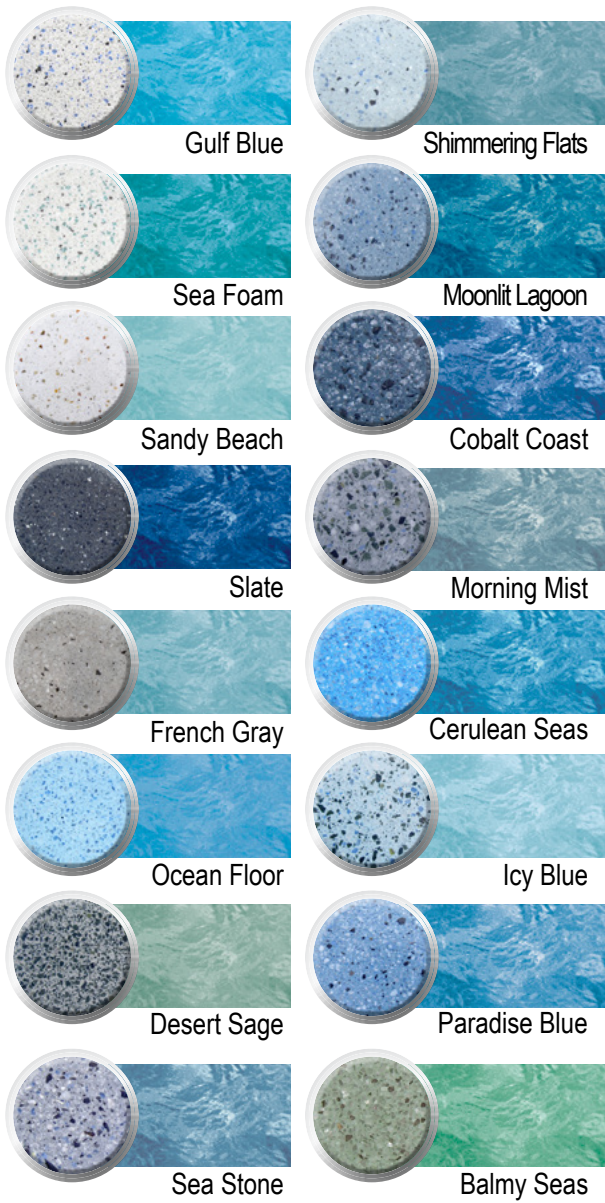
- Versatile Design Options
- Slip Resistant
- Computerized Batching
- Exceptionally Durable
- Etch & Stain Resistant
- Ease of Maintenance
- Certified Applicator Program
- Manufacturers Warranty**

River Rok is an advanced, revolutionary blend of selected natural aggregates, premium and natural stones, performance enhancing additives and fortified Portland Cement. The idea was formulated to provide a tougher, attractive and time resistant surface for pool interiors. River Rok retains it's original finish after years of exposure to nature's harsh elements.





Durazzo is a state-of-the-art, pre-blended pool plaster designed to provide an exceptionally smooth, colorful and long lasting finish. Durazzo's unique formulation of the whitest marble aggregates, highest quality colored quartz, Portland cement and performance enhancing admixtures provide an extremely durable and attractive alternative to traditional pool coatings.



One-Step
SPRAY DECK
 DECORATIVE CONCRETE FINISH



One-Step Spray Deck is a pre-blended decking system that incorporates dry resin technology eliminating the need for liquid additives.

One-Step Spray Deck is sprayed or trowel-applied over new or existing concrete surfaces. Available in 10 colors, plus white and clear this product is designed for use on new or existing commercial walkways, driveways, pool patios and similar decks.





One-Step **BOND KOTE**

Single Component Surface Preparation System

SGM One-Step Bond Kote is a unique super polymer-modified one-part cementitious coating that incorporates dry resin technology, eliminating the need for liquid additives. One-Step Bond Kote is an ideal substrate to mechanically bond pool plaster over existing plaster or concrete finishes.

Why is One-Step Bond Kote the preferred choice?

- New dry blend polymer technology for superior bond strength
- Spray or roller applied
- Virtually eliminates delamination
- Saves time and labor

BOND KOTE
Surface Preparation System

DIAMOND QUARTZ


100% COLORED QUARTZ AGGREGATE

SGM's Diamond Quartz brings nature and technology together by combining ceramic coated quartz crystals with rich vibrant colors to bring lasting beauty to swimming pool interior surfaces, which are mixed with traditional plastering materials on the jobsite by the contractor.

SGM Diamond Quartz does not bleed, rust or fade in the harsh swimming pool environment.



Swimming Pool, Spa & Deck Finishes



Product Selection Guide

		Project Type									
		Remodel Gunite Pool	New Gunite Pool	Remodel Shotcrete Pool	New Shotcrete Pool	Fiberglass Pool	Vinyl Pool	Remodel Fountain	New Fountain	Remodel Pool Deck	New Pool Deck
Surface Preparation Underlayments	Dynamite Pool Patch	❖	❖	❖	❖			❖	❖		
	Instant Hydraulic Cement	❖		❖				❖			
	Bond Kote	❖		❖				❖			
	One Step Bond Kote	❖		❖				❖			
	Mortar Mix w/ Southcrete 25	❖		❖				❖			
	Crack Supression Kit							❖		❖	
Tile & Coping	Mortar Mix w/ Southcrete 25	❖	❖	❖	❖			❖	❖		
	Porcelain Set	❖	❖	❖	❖			❖	❖		
	Flex Set	❖	❖	❖	❖			❖	❖		
	727 Floor & Wall Thin-Set w/ Southcrete 28	❖	❖	❖	❖			❖	❖		
	Security Polymer Grout	❖	❖	❖	❖			❖	❖		
Pool, Spa & Deck Finishes	Diamond Brite	❖	❖	❖	❖			❖	❖		
	Diamond Brilliance	❖	❖	❖	❖			❖	❖		
	River Rok	❖	❖	❖	❖			❖	❖		
	Durazzo	❖	❖	❖	❖			❖	❖		
	Ultra Pearl Brite	❖	❖	❖	❖			❖	❖		
	Diamond Quartz	❖	❖	❖	❖			❖	❖		
	One Step Spray Deck	❖	❖	❖	❖	❖	❖			❖	❖
	Spray Deck	❖	❖	❖	❖	❖	❖			❖	❖
Color Guard Stain Sealer	❖	❖	❖	❖	❖	❖			❖	❖	

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